

*An Evening with Black Artists*  
*Supporting the Alpha Phi Alpha*  
*Educational Scholarship Foundation*



*Sponsor & Information Package*

*Saturday, February 11, 2012*  
*7:00 PM*

*Meyer Hall*  
*Alexander W. Dreyfoos, Jr.*  
*School of the Arts*  
*501 South Sapodilla Avenue*  
*West Palm Beach, Florida*

# *An Evening with Black Artists*

Alpha Phi Alpha Educational Scholarship Foundation, Inc.  
1707 Hiltonia Circle, West Palm Beach Florida 33407-3515  
Phone and Fax: 561-847-3627



November 28, 2011

Dear Supporter of the Arts,

What if there were a show that brought some of the best classical and operatic performers of African descent from around the world to Palm Beach County to perform a one night only performance? These would be gifted artists who have performed in such venues as Carnegie Hall and the Library of Congress, and in international cultural centers like New York, Paris, Milan, London and Switzerland. What if, in addition to exposing hundreds of local students and adults to this unique, pride-filled cultural event, the net proceeds from the event were to be used to provide scholarships and grants to some of Palm Beach County's best and brightest students who may not otherwise be able to afford to go to college?

For the past 25 years the Delta Delta Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. has been producing just such an event. The 2012 production of ***An Evening with Black Artists*** will take at 7:00pm on **Saturday, February 11, 2012** at Meyer Hall at the Alexander W. Dreyfoos School of the Arts in West Palm Beach.

This year's lineup includes returning lyric coloratura soprano Marlissa Hudson who has just released her CD, *Libera*. It also includes pianist William Chapman Nyaho, tenor Cornelius Johnson, flautist Tia Roper-Penn and bass singer Kevin Thompson. Read more about their amazing biographies in the enclosed informational brochure.

Sponsorships with premium orchestra seating, access to the VIP reception with the performers at Ruth's Chris Steak House, and a full-page advertisement in the event program start at just \$500. Groups can save \$5 off the regular ticket prices by purchasing a minimum of just 10 tickets.

Proceeds from ***An Evening with Black Artists*** support the Alpha Phi Alpha Educational Scholarship Foundation, Inc., which is a registered 501(c)(3) entity (ID# 65-0751871). Since 1984 the Alpha Phi Alpha Educational Scholarship Foundation has awarded over \$600,000 in grants and scholarships to local Palm Beach County students.

For more information, tickets and sponsorships please contact one of our committee members at 561-847-3627 or [DeltaDeltaLambda@aol.com](mailto:DeltaDeltaLambda@aol.com). Tickets, advertisements and sponsorships may also be purchased online at [www.DeltaDeltaLambda.com](http://www.DeltaDeltaLambda.com). Fax completed forms to 561-847-3627.

Thank you in advance for your support.

Very truly yours,

*Orville Lawton*

Orville Lawton  
Artistic Director

# AN EVENING WITH BLACK ARTISTS

## Sponsor & Ticket Opportunities

Support Levels & Benefits	Program Booklet Advertisement*	Quantity	Contribution	Extension
<b>Presenting Sponsor</b> 12 regular adult tickets plus 4 VIP tickets; plaque; logo in print ads and on event webpage and program sponsor page; mention in radio ads	Inside Cover (Color Ad) 8-1/2" x 5-1/2"	Limit 1	\$2,500	
<b>Gold Sponsor</b> 10 regular adult tickets plus 2 VIP tickets; plaque; logo in print ads and on event webpage, and program sponsor page	Back Cover (Color Ad) 8-1/2" x 5-1/2"	Limit 1	\$1,500	
<b>Benefactor Sponsor</b> 4 regular adult tickets plus 2 VIP tickets; plaque; logo in print ads and on event webpage, and program sponsor page	Inside Back Cover (Color Ad) 8-1/2" x 5-1/2"	Limit 1	\$1,000	
<b>Patron Sponsor</b> 2 regular adult tickets plus 2 VIP tickets; Logo on program sponsor page	Full Page (Color Ad) 8-1/2" x 5-1/2"		\$500	
<b>Contributing Sponsor</b> 2 regular adult tickets; Logo on program sponsor page	1/2 Page (Color Ad) 4-1/4" x 2-3/4"		\$250	
<b>Classroom Sponsor</b> 25 students (Save \$150) Logo on program sponsor page	Full Page (B&W Ad) 8-1/2" x 5-1/2"		\$225	
<b>Supporter</b>	Full Page (B&W Ad)		\$100	
<b>Donor</b>	1/2 Page (B&W Ad)		\$50	
<b>VIP Tickets</b> (Preferred theater seating; exclusive Post-Concert Cocktail Reception with performers at Ruth's Chris)	NA		\$100 ea	
<b>Adult Group Tickets</b> 10 or More (Save at least \$50)	NA		\$25 ea	
<b>Student Group Tickets</b> 10 or More (Save at least \$50)	NA		\$10 ea	
<b>Regular Adult Tickets</b> \$35 at the door (Save \$5)	NA		\$30 ea	
<b>Regular Student Tickets</b>	NA		\$15 ea	
Event Date: Saturday, February 11, 2012 *Program Advertisement Deadline is January 27, 2012			<b>Total:</b>	

<b>Contact Person:</b>			
<b>Company/Group:</b>			
<b>Street:</b>			
<b>City:</b>		<b>State:</b>	<b>Zip:</b>
<b>Phone:</b>		<b>Fax:</b>	
<b>Email:</b>			
<b>Credit Card Type:</b>		<b>Card No.</b>	<b>Exp. Date:</b>
<b>Signature:</b>			<b>Date:</b>

**Make Checks Payable to:** Alpha Phi Alpha Educational Scholarship Foundation, Inc.  
1707 Hiltonia Circle, West Palm Beach, FL 33407-3515  
Phone and Fax: 561-847-3627; Email: DeltaDeltaLambda@aol.com  
**Save time and pay online at: [www.DeltaDeltaLambda.com](http://www.DeltaDeltaLambda.com)**

Proceeds from *An Evening with Black Artists* support the Alpha Phi Alpha Educational Scholarship Foundation, Inc., which is a registered 501(c)(3). Donations are tax deductible to the extent allowed by law. (Taxpayer ID# 65-075187)

## *The History and the Need*

In 2006 Alpha Phi Alpha Fraternity, Inc. celebrated its 100<sup>th</sup> anniversary since its founding in 1906 by seven young men (The Jewels) at Cornell University in Ithaca, New York. The Delta Delta Lambda Chapter has been serving the Palm Beach community since 1947. The Alpha Phi Alpha Educational Scholarship Foundation, Inc. (Education Foundation) is the non-profit charitable arm of the local chapter, which focuses on scholarships and educational programs. The Education Foundation provides the Palm Beach County community with several programs and services including:

1. ***An Evening with Black Artists*** - Annual showcase of acclaimed Black artists from around the United States performing opera, jazz, classical and spiritual standards. This program which is usually held in February (Black History Month), originated in 1986.
2. ***Men of Tomorrow (MOT)*** - This youth group provides academic, moral, religious, mentoring, and cultural guidance to young males in grades 9-12 from various Palm Beach County public and private high schools. Each year this group participates in numerous community activities, college tours, workshops and the Mr. Debonaire Pageant (March/April).
3. ***Community Partnerships*** - Financial assistance to charitable organizations, clubs, schools, churches, and events with a shared focus on education and helping our community's minority youth.
4. ***The King David Jackson Memorial Annual Golf Classic*** - This golf classic, which honors one of our great brothers who has passed on to Omega Chapter, is the Foundations major fund-raiser which provides scholarships to Palm Beach County students. The event takes place in June/July of each year.
5. ***Youth Leadership / Citizenships Development Institute*** - The Leadership Development Institute (LDI) aims to develop a 21st century generation of leaders.
6. ***Annual Scholarship Program*** - This program provides grants and scholarships to deserving high school graduating seniors in Palm Beach County. Since 1984, we have provided over \$600,000 to local students. Application deadline is April 1st.

Here are some of the reasons why you should support these efforts:

- ❖ Over the past two decades college tuition has increased by 450%. Including room and board for students living on campus, charges for public four-year colleges increased to \$13,589 and to \$32,307 at private four-year schools.
- ❖ The unemployment rate for African Americans is 15.6% compared to 9.3% for White Americans. Even in good economic times the unemployment rate for young African American men is usually twice that of young White men.
- ❖ The percentage of young African American men in prison is nearly three times that of Hispanic men and nearly seven times that of White men.
- ❖ Fewer than 8% of young African American men have graduated from college compared to 17% of Whites and 35% of Asians.
- ❖ Over 20% of young African American men live in poverty compared to 18% of Hispanic, 12% of Asian and 10% of White.
- ❖ As of 2005 the national high school graduation rate for African Americans was 55.3% compared to 77.6% for Whites and 81.3% for Asians.

## *A Partial Listing of Prominent Men of Alpha Phi Alpha in Music*



**Duke Ellington** (left), composer, bandleader, actor; Grammy Award winner; 1959 Spingarn Medal and 1969 Presidential Medal of Freedom recipient; Pulitzer Prize in recognition of his musical genius

**Cannonball Adderley** (right), jazz saxophonist, 1967 Grammy Award winner; performed with Miles Davis and John Coltrane during the 1950's



**Jerry "Iceman" Butler** (left), songwriter, composer, former lead singer of The Impressions, performed and co-wrote songs with Curtis Mayfield and Otis Redding

**Lionel Hampton** (right), jazz percussionist and bandleader; National Medal of Arts recipient; Goodwill Ambassador for the United States



**Donny Hathaway** (left), songwriter and arranger for The Staple Singers, Jerry Butler, and Aretha Franklin; singer who recorded duets with Roberta Flack, recorded the theme song to the TV series *Maude*

**Paul Robeson** (right), activist, scholar, singer, football player, Spingarn Medal winner, and Stalin Peace Prize laureate; credited with being the first to bring old spirituals to the concert stage



**Lionel Richie** (left), singer and member of the Commodores, Grammy Award and Academy Award winner; 2003 Hollywood Walk of Fame honoree

**Gerald Albright** (right), jazz saxophonist, sold over 1,000,000 albums in the US alone; performed with Anita Baker, Ray Parker, Jr., The Temptations, Olivia Newton-John and Patrice Rushen

